



Customers talked.  
We listened. You benefit.

»» AT A  
GLANCE

Your customers told us what they wanted. And also what they didn't. We listened and developed hundreds of little improvements and a few big ones that really add up, frankly, to a whole lot less. Less waiting, less clicks, less hassle connecting to devices, less power consumed, and less overall complexity. So with less of what your customers don't need, Windows® 7 means their PCs will help them do more. More work, more play, and more of everything in between. Making every task simpler and every day—easier. Because, when they get the most out of their PC, they are on their way to a life without walls.

The following information contains key talking points you can use to address your customers' needs and communicate the value of Windows 7.

»» "I want my computer to work easier and get me to my stuff quicker, all with fewer interruptions."

- **Simple to use**—Instant Search, Jump Lists, and a larger, customisable taskbar with pop-up previews make navigation easy.
- **Easy to browse the Web**—With Internet Explorer® 8, you can find, shop, map, and translate all in one click—without leaving a trace.
- **Easy to connect**—In just four clicks, HomeGroup enables you to easily connect all the Windows 7 PCs in your home. One click connects you to wireless networks, whether they're Wi-Fi, mobile broadband, dial-up, or corporate VPN.
- **Easy to communicate and share**—PCs running Windows 7 automatically identify and connect with each other, making it easy to share printers, photos, videos, music, and other files.

»» "I just need it to work the way I want."

- **Faster, more responsive, and more reliable**—More power allows your PC to sleep and resume faster. Less memory needed to open windows and execute makes your PC more responsive to your commands.
- **More secure**—More intuitive account and parental controls means you and your family are secure, without being interrupted by constant system messages.
- **Compatible with you**—Improved compatibility across applications and devices means you spend less time troubleshooting and more time enjoying your computer.

»» "I want cool new features that let me access my media and devices anywhere."

- **Media on your terms**—Enhanced Windows Media Center delivers a richer media experience, plays more types of media than ever before, and provides one-stop access.
- **Works anywhere**—Network access has been greatly simplified, enabling you to access your media library and play your music easily on your networked devices around your home and when you're away.



 Windows® 7

## Windows 7 feature highlights

Refer to the table below to see how the features in Windows 7 improve on both Windows XP and the Windows Vista® operating system.

Windows 7 new and improved feature highlights	Windows XP	Windows Vista
<b>Simplifies everyday tasks</b>		
<b>Windows Taskbar and Jump Lists.</b> A miniature Start menu for your application that helps eliminate the clutter, taking you where you want to go faster.	Limited	Limited
<b>Improved Windows Desktop Search.</b> Just type a few letters in the search box to find files, applications, or even a menu in Control Panel in seconds.	No	Yes
<b>HomeGroup.</b> Easily share media, files, printers, and devices across multiple PCs.	No	No
<b>Works the way you want</b>		
<b>Action Center.</b> Powerful diagnostics and troubleshooting tools make it easier for you to fix problems yourself, on your own schedule.	No	No
<b>Improved Computing Support.</b> Take full advantage of the enhanced multitasking and memory performance capabilities of 64-bit PCs.	No	Yes
<b>Improved Sleep and Resume.</b> Easily use your PC whenever you want, while still preserving battery life. Your PC will automatically save your current session to memory, and then quickly enter into a very-low- power state.	No	Yes
<b>Makes new things possible</b>		
<b>Windows Media Center.</b> View photos, listen to music, play DVDs, watch and record TV shows,* download movies, and more.	Yes	Yes
<b>Remote Media Streaming.</b> Your music, pictures, and videos are immediately available on other PCs and devices on your home network.	No	No
<b>Touch.</b> With a touch-screen monitor, you can use your fingers to scroll, resize windows, play media, pan, and zoom for a more direct and natural way to work.	No	No

## Hardware specifications

### Windows 7 system requirements:

- 1 gigahertz (GHz) or faster 32-bit (x86) or 64-bit (x64) processor
- 1 gigabyte (GB) RAM (32-bit) or 2 GB RAM (64-bit)
- 16 GB available disk space (32-bit) or 20 GB (64-bit)
- Microsoft® DirectX® 9 graphics processor with Windows Display Driver Model 1.0 or higher driver

### Additional requirements to use certain features:

- Internet access\*\*
- Depending on resolution, video playback may require additional memory and advanced graphics hardware
- For some Windows Media Center functionality, a TV tuner and additional hardware may be required
- Windows Touch and Windows Tablet require specific hardware
- HomeGroup requires a network and PCs with Windows 7
- DVD/CD authoring requires a compatible optical drive
- Music and sound require audio output

Product functionality and graphics may vary based on your system configuration.

Some features may require advanced or additional hardware; visit [windows.microsoft.com/systemrequirements](http://windows.microsoft.com/systemrequirements).

\*Additional hardware maybe required. \*\*Access to and use of the Internet may require payment of a separate fee to an Internet service provider. Local and/or long-distance charges may apply. © Microsoft Corporation. All rights reserved.